

Let's Meet the New Yucaipa City Manager

(The one appointed by City Council in closed session and who reportedly “fell into our laps” with no vetting and public hiring process)

Chris Mann *Principal*

Chris Mann has a diverse professional background which includes extensive experience in the areas of local government administration, public relations, political strategy, and real estate development and management.

Key Experience:

- City Manager, City of Canyon Lake 2019-present
- Principal, Mann Communications 2005-2019
- President/Director, Yucaipa Valley Water District 2016-present
- Deputy Chief of Staff, San Bernardino County Board of Supervisors 2014-2017
- Director, San Geronio Pass Water Agency 2004-2008
- Principal, ADR/Preferred Business Properties 2009-2012
- Partner, Rotkin Real Estate Group 2007-2012
- Founder/President, Inland Empire Taxpayers Association 2006
- Senior Account Executive, O'Reilly Public Relations 2004-2005
- Mayor/Councilman, City of Westlake Village 1999-2003

FULL BIO



On January 9, the new city council met in closed session (their first full session) and fired the City Attorney and City Manager without cause, despite the pleas of citizens during open session and having just renewed their contracts 3 months earlier by unanimous vote. Our city councilmen brazenly called it a “retirement”. (How many esteemed retirees get an escort to the door by an unappointed attorney?) Chris Mann, newly appointed City Manager and Steve Graham, new city attorney, a package deal from Canyon Lakes, entered closed session before the positions were even open. Later, City Council reported how fortunate Yucaipa was to have Chris Mann and Steve Graham to just “fall into our laps”.

Mann's Relationship with City Council

- Chris Mann is the founder of Inland Empire Taxpayers Association (IETA) a political action committee (PAC)
 - ✓ IETA is a PAC that supports candidates and smears their opposition. IETA supported Chris Mann's election by publishing smear mailers against Ken Munoz in his successful election to Yucaipa Valley Water District
 - ✓ IETA was a campaign donor to Bobby Duncan's campaign in 2020
- Chris Mann donated to newly elected Councilman Matt Garner's campaign
 - ✓ Matt Garner failed to disclose this relationship and did not recuse himself in the coup over Ray Casey and vote to seat Chris Mann as City Manager

Matt Garner Campaign Contributions

(one page excerpt)

Schedule A Monetary Contributions Received

Amounts may be rounded
to whole dollars.

SCHEDULE A

Statement covers period		CALIFORNIA FORM 460
from	01/01/2022	
through	06/30/2022	Page 4 of 9
NAME OF FILER		I.D. NUMBER
Matthew Garner for Yucaipa City Council 2022		1440639

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

Matthew Garner for Yucaipa City Council 2022

DATE RECEIVED	FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	CONTRIBUTOR CODE *	IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS)	AMOUNT RECEIVED THIS PERIOD	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)	PER ELECTION TO DATE (IF REQUIRED)
01/17/2022	Hisam Baqai Victorville, CA 92393	<input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC	Professor Victor Valley College	200.00	400.00	
01/17/2022	RC Hobbs Company Inc. Orange, CA 92866	<input type="checkbox"/> IND <input type="checkbox"/> COM <input checked="" type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC		500.00	1,000.00	
01/18/2022	Bobby Duncan Yucaipa, CA 92339	<input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC	Councilmember City of Yucaipa	500.00	500.00	
01/20/2022	Chris Mann For Water Board (ID# 1389579) Yucaipa, CA 92399	<input type="checkbox"/> IND <input checked="" type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC		250.00	250.00	
01/20/2022	Crystal Investment LLC Monica Yu and Jay Yu (CEO) Artesia, CA 90701	<input type="checkbox"/> IND <input type="checkbox"/> COM <input checked="" type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC		300.00	500.00	

Bobby Duncan Campaign Contributions

(one page excerpt)

Schedule A (Continuation Sheet)
Monetary Contributions Received

Amounts may be rounded
to whole dollars.

SCHEDULE A (CONT.)

Statement covers period
from 9-24-2020
through 10-22-2020

CALIFORNIA FORM **460**

Page 4 of 8

NAME OF FILER Bobby DUNCAN / Bobby DUNCAN for Yucaipa City Council 2020 I.D. NUMBER 1424683

DATE RECEIVED	FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	CONTRIBUTOR CODE *	IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME)	AMOUNT RECEIVED THIS PERIOD	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)	PER ELECTION TO DATE (IF REQUIRED)
9-25-20	JOHN Simister [REDACTED]	<input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC	Auto Repair	\$500.00		
9-25-20	Michelle JACKSON Bradley [REDACTED]	<input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC	Property Owner	\$500.00		
9-26-20	Meridian Land Development 19153 Town Center Drive #106 Apple Valley, CA. 92306	<input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC		\$250.00		
10-1-20	Inland Empire Taxpayers Assoc. 4201 Brockton Ave. #100 Riverside, CA. 92501	<input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input checked="" type="checkbox"/> SCC		\$500.00		
10-2-20	WAYNE SIMMONS [REDACTED]	<input checked="" type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC		\$500.00		
SUBTOTAL \$				2250.00		

His Expertise—Public and Election Manipulation

From Mann's webpage "manncommunications.net"
(see attached web page screenshots)

- ***Elected officials** are facing increasing public pressure to vote against development of all types. As a result, it is more important than ever that officials are provided the political cover they need*
- *Whether seeking project approvals, **looking to effect an outcome at the ballot box... Mann Communications has the right experience, relationships and strategic approach to help you achieve your goals.***
- *Mann Communications is a public relations company specializing in **land use entitlement and development consulting, political campaign strategy, and strategic communications** and community outreach services for public agencies.*

His Expertise—Public and Election Manipulation

From Mann's webpage "manncommunications.net"
(see attached web page screenshots)

- *Mann Communications has extensive experience gaining **positive results for our land use clients through aggressive government, media and community relations programs.***
- *Mann Communications is also **practiced in the formation and operation of independent political committees** and organizations. An example of one such organization, the **Inland Empire Taxpayers Association,***

His Expertise—Public and Election Manipulation

From Mann's webpage "manncommunications.net"
(see attached web page screenshots)

- *Whether **running for office**, ...**looking to effect the outcome of a race** through independent expenditures, or forming a new political committee or organization, Mann Communications can provide the winning strategy*
- ***Practiced political strategists**, the experts at Mann Communications have a track record of success **utilizing strategies and tactics such [as] voter targeting, direct mail**, live and automated phone banks, opposition research, earned media, polling, issues management, and grassroots mobilization including door-to-door outreach.*



About Us

Mann Communications is a public relations company specializing in land use entitlement and development consulting, political campaign strategy, and strategic communications and community outreach services for public agencies.

Areas of expertise include government relations, media relations, community outreach, and public information campaigns in both the public and private sectors, as well as political strategy and PAC management.

Our team of experienced professionals have served as elected officials, local government staff, political staffers and consultants, real estate developers and brokers, and business marketing executives.

Whether seeking project approvals, looking to effect an outcome at the ballot box, or working as a government agency to inform and educate the public, Mann Communications has the right experience, relationships and strategic approach to help you achieve your goals.

Chris Mann Principal

Chris Mann has a diverse professional background which includes extensive experience in the areas of local government administration, public relations, political strategy, and real estate development and management.

Key Experience:

- City Manager, City of Canyon Lake 2019-present
- Principal, Mann Communications 2005-2019
- President/Director, Yucaipa Valley Water District 2016-present
- Deputy Chief of Staff, San Bernardino County Board of Supervisors 2014-2017
- Director, San Geronimo Pass Water Agency 2004-2008
- Principal, ADU-Preferred Business Properties 2009-2012
- Partner, Rotkin Real Estate Group 2007-2012
- Founder/President, Inland Empire Taxpayers Association 2006
- Senior Account Executive, O'Reilly Public Relations 2004-2005
- Mayor's Office, City of Canyon Lake 2003-2004





MANN COMMUNICATIONS

Public Relations Strategists

[Home](#) [About](#) [Specialization](#) [Clients](#)



Current and Past Clients *(partial list)*



Desmond & Louis, Inc.



SOLARRESERVE





MANN
COMMUNICATIONS

Public Relations Strategists

[Home](#) [About](#) [Specialization](#) [Clients](#)



Mann Communications

Land Use. Public Agency. Political Strategy.

*Helping business interface with local government,
local government effectively communicate with the public,
and the public effect change at the ballot box.*

LAND
USE

PUBLIC
AGENCY

POLITICAL
STRATEGY

About Us

Mann Communications is a public relations company specializing in land use entitlement and development consulting, political campaign strategy, and strategic communications and community outreach services for public agencies.

Areas of expertise include government relations, media relations, community outreach, and public information campaigns in both the public and private sectors, as well as political strategy and PAC management.

Our team of experienced professionals have served as elected officials, local government staff, political staffers and consultants, real estate developers and brokers, and business marketing executives.

Whether seeking project approvals, looking to effect an outcome at the ballot box, or working as a government agency to inform and educate the public, Mann Communications has the right experience, relationships and strategic approach to help you achieve your goals.





Land Use

Elected officials are facing increasing public pressure to vote against development of all types. As a result, it is more important than ever that officials are provided the political cover they need in order to support good projects.

Mann Communications has extensive experience gaining positive results for our land use clients through aggressive government, media and community relations programs.

Having worked with large international and Fortune 500 companies such as the AES Corporation and Lowe's Home Improvement Warehouse, Inc., large development companies and builders such as Lennar, Pardec, Meritage Homes and Richmond American, smaller developers, and builders such as Holland Development, Jacobsen Family Holdings, Turner Dale, Rotkin Real Estate Group and Carlton Properties, the experts at Mann Communications provide our clients with a wealth of knowledge and experience and a winning approach to land use entitlement.

In addition, Mann Communications Principal Chris Mann has been an active partner in numerous development projects in California, Nevada and Arizona. Having worked both as an elected official and as a developer, he uniquely understands the development process from both the public and private perspectives. Understanding the practices and motivations of each side better than most, he is able to provide tremendous value to the entire development process, making Mann Communications an invaluable member of any project team.



Political Strategy

Mann Communications provides general consulting services for state and local political campaigns. Our campaign experts have directed hundreds of campaigns, including races for City Council, School Board, Water Board, State Assembly, State Senate, District Attorney and U.S. Congress.

In addition, Mann Communications has extensive experience working both for and against local ballot measures, and can manage your initiative or referendum campaign from getting a measure qualified for the ballot to success on Election Day.

Mann Communications is also practiced in the formation and operation of independent political committees and organizations. An example of one such organization, the Inland Empire Taxpayers Association, has become the leading taxpayer watchdog group in Riverside and San Bernardino Counties.

Whether running for office, engaging in a ballot measure campaign, looking to effect the outcome of a race through independent expenditures, or forming a new political committee or organization, Mann Communications can provide the winning strategy and aggressive execution needed to achieve your goals.

Practiced political strategists, the experts at Mann Communications have a track record of success utilizing strategies and tactics such voter targeting, direct mail, live and automated phone banks, opposition research, earned media, polling, issues management, and grassroots mobilization including door-to-door outreach.

At Mann Communications, our approach is a blend of science and art. We achieve success by systematically determining the number of votes needed to win based on likely voter turnout, identifying target audiences, delivering our messages through both traditional and innovative means, identifying supporters one by one, and ensuring that those supporters vote on Election Day.



Public Agency

Mann Communications provides a solution for local government organizations that could benefit from improved communications with the publics they serve.

Expanding on the traditional role of the Public Information Officer, Mann Communications offers these services on a contract basis to cities, counties and special districts throughout California.

Government agencies face unique challenges when it comes to communicating with the public. At Mann Communications we understand the issues facing local government. Ever-increasing scrutiny by the public, complicated legal and ethical issues relating to conflict of interest, open meetings and public records, and sometimes delicate relationships between elected officials and staff, are just a few of the issues of significance when planning an effective communications strategy. Mann Communications can help government agencies reach out to the public and assist constituents with understanding sometimes complicated and sensitive issues.

By offering these services on a contract basis, Mann Communications provides all the benefits of an Office of Public Information at a considerable savings over hiring full-time staff.

Preparing press-releases, drafting informational news articles, conducting editorial board briefings and press conferences, managing crisis communication, organizing town hall meetings and community events, making presentations to community groups, directing online communications, generating informational literature, facilitating cooperation with other government agencies, providing litigation support, and assisting with communication between elected officials and staff, are just a few of the benefits Mann Communications offers public agency clients.

The experts at Mann Communications have worked in and with county government, with small and mid-sized municipalities, with special districts, with regional coalitions and with joint powers authorities.

What's more, Mann Communications is uniquely positioned to offer these services. Our experts put many years of local government experience to work for our